

## #PackTheParty

### What is #PackTheParty?

We have teamed up with New York-based [STATE BAGS](#) to celebrate passionate schools, dedicated teachers, and committed students. The school or organization that earns the most points on PledgeCents between December 1st, 2014 and February 28th, 2015 will win 300 backpacks and a privately hosted party by PledgeCents & STATE BAGS!



### How do I enter?

Easy! When you create your next cause, you will have the option to click the “enter the contest” button to enter. New to the site? When you sign up, you will enter information about your school and then proceed to create a cause where you can opt into the competition.

### How do I earn points?

There are four ways to earn points for your school or organization.

- for every Facebook share: 1 point
- for every dollar invested: 2 points
- for every cause created: 20 points
- for every cause that reaches its goal: 100 points

Bonus: for every \$500 a school or organization raises, it will receive an additional 25 points.



### Does my cause have to end before February 28, 2015?

No. Your cause can continue after the deadline, but you are only eligible to receive points for any changes that occur by February 28, 2015 at 11:59pm CST.

### What can I raise funds for?

You can raise funds for any school or classroom need. If it will positively impact students, you can raise funds for it. The sky is the limit!

### When will the party be thrown?

We will coordinate with the winning school or organization, but we are hoping to throw the party by the end of the 2014-2015 school year!

To learn more, visit <http://www.pledgcents.com/packtheparty>. If you have any questions, feel free to email [info@pledgcents.com](mailto:info@pledgcents.com). We look forward to working with you, and we hope you will...



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